

CAMPAIGN UPDATE

An Exciting Year for SMU Dedman Law



As the University approaches its centennial celebration in 2011 and the Law School celebrates its 85th year, alumni and friends continue to invest in the future of SMU Dedman School of Law.

Thanks

to the wonderful financial support to date, the law school is closer to achieving our campaign objectives: enhancement of student quality, faculty and academic excellence, and the overall student experience.

As SMU Dedman School of Law excels and moves into the top ranks of American legal education, competition for the best students and faculty increases dramatically. Continued investments in student scholarships and faculty chairs —key priorities for SMU Dedman School of Law—are essential to remain competitive and advance the momentum of recent years.

“We are very pleased with our progress to date and look forward to having others join in these efforts.”

“As a benchmark, of the eight gifts over \$1 million received by the University between December 2009 and May 2010, five of those were gifts to the law school,” reported Associate Dean for Development and Alumni Affairs Lynn Switzer Bozalis ’90.

Dean John Attanasio added, “These gifts are essential to both the current and future needs of the law school. Our donors truly understand this. These gifts will help us to continue to attract and retain the best faculty through named faculty chairs and professorships. They will also help provide essential scholarship dollars which draw the best and brightest students to SMU. We are extremely grateful for our donors’ great generosity.”

Communities Foundation of Texas and the W.W. Caruth, Jr. Foundation award an additional \$2.5 million gift to fund W.W. Caruth, Jr. Child Advocacy Institute and Clinic

The law school is pleased to announce that its ongoing partnership with the Communities Foundation of Texas and the W.W. Caruth, Jr. Foundation will expand thanks to a new grant of up to \$2.5 million. For the past nine years, SMU Dedman School of Law has been proud to operate the W. W. Caruth, Jr. Child Advocacy Clinic through the generous support of the Caruth Foundation’s original grant of \$1.2 million. Funds from the new grant will be used to enhance the clinic and create a new institute.

Since its inception in 2001, the W.W. Caruth, Jr. Clinic has provided critical legal assistance for abused and neglected children and important training for both legal and non-legal child welfare professionals. With the new grant, the clinic can continue its important work: training student attorneys to represent children who have been removed from their homes, offering education for licensed attorneys and social workers, and bringing together strategic partners in the fight to help children.

The new grant will also mean the clinic can create some exciting new programs that will reach entirely new parts of the community. With the additional

support, the clinic will be significantly enhanced by the creation of a new *Pro Se* Kinship program. In this innovative new program, law students will teach relatives how to represent themselves in court proceedings to gain legal custody of children for whom they already have physical custody. The leveraging effect of the additional grant will be substantial, since the new *Pro Se* Kinship outreach program plans to help hundreds of families each year.

Reflecting the forward-thinking perspective of the Caruth Foundation, the new gift will also make it possible to create a new W.W. Caruth, Jr. Child Advocacy Institute at the SMU Dedman School of Law. Under the guidance of a dedicated Institute Director, the Institute will work to effect change in law and policy at the state and national levels, support cutting-edge research, and continue the tradition of forward-thinking symposia and conferences. The result will create an important think tank for multiple disciplines to join together in fighting the complex, growing societal problem of child abuse and neglect.

“The law school is extremely grateful for this gift,” said Dean Attanasio. “We are delighted to be able to carry on our partnership with the Communities Foundation of Texas and the W.W. Caruth, Jr. Foundation and to continue the important work we began nine years ago through the Foundation’s previous generosity. The clinic’s work makes a real difference in the lives of many unfortunate children, and now many more will be helped. The creation of the new institute is also exciting—we can help shift thought and policy and bring about institutional changes that will have widespread impacts on the child welfare system as a whole.”

Sohmen adds another \$1 million to Sohmen Scholars Program



Dr. Helmut Sohmen '66 is making sure that his vision is achieved. The chairman and president of BW Shipping, one of the world’s largest privately owned shipping fleets, continues to support the scholarship program he established more than a decade

ago at SMU Dedman School of Law. The Sohmen Scholars Program offers full scholarships plus living stipends so that top students at the premier law schools in China may come to the United States to earn an international LL.M. at SMU. To begin the program in 1998, Dr. Sohmen donated \$250,000. A few years later, he endowed the program with a \$2 million gift in 2001, and added another \$1 million to the endowment fund in 2008. Early this year, Dr. Sohmen very generously donated an additional \$1 million to the endowment.

Sohmen says his time as a student at SMU changed his life. Dr. Sohmen’s history with the law school goes back to 1964, when he attended SMU’s Master of Laws for Foreign Law School Graduates Program. He graduated

MILLION DOLLAR DONORS IN SECOND CENTURY CAMPAIGN			
<i>* This list reflects only those gifts that have been made as part of the Second Century Campaign. SMU Dedman School of Law remains extremely grateful for those gifts that were made before the current campaign.</i>	\$4 Million	The Noel Family	Judge James Noel Deanship
	\$2.5 Million	The W.W. Caruth, Jr. Foundation/ Communities Foundation of Texas	The W.W. Caruth, Jr. Child Advocacy Clinic and Institute
	\$2 Million	Dr. Helmut Sohmen '66	Sohmen Scholars Program
	\$1.8 Million	Anonymous	Faculty Chair and Student Scholarship
	\$1.05 Million	Marshall Cloyd	Frances Spears Cloyd Scholarship; International LL.M. Scholarship
	\$1 Million	Marilyn Augur	Chief Judge Richard S. Arnold Rule of Law Professorship
	\$1 Million	Erle Nye '65	Erle and Alice Nye Endowed Scholarship
	\$1 Million	Anonymous	Student Scholarship

two years later with a Master of Comparative Law degree. Sohmen, who was born in Austria, says, “Being at SMU opened my eyes to opportunities and to finding solutions to problems in law and business.”

Believing that education is the first and foremost solution to the problems of our world, Dr. Sohmen’s goal is to create an elite group of young lawyers who will go back to China with an understanding of how legal systems in other countries operate. With that knowledge and the experience of life in another country, the Sohmen Scholars can return to China to help with reforms in the Chinese legal system.

Just as it changed Dr. Sohmen’s life, SMU Dedman School of Law is changing the lives of the Sohmen Scholars, thanks to the great generosity and vision of Dr. Helmut Sohmen. So far, almost fifty of China’s top law graduates have attended Dedman Law’s international LL.M. program because of the Sohmen Scholars Program. The law school appreciates Dr. Sohmen’s dedication to this important program.

Marshall Cloyd gives an additional \$1.05 million



SMU Dedman School of Law is once again grateful to Marshall Cloyd. In the last year, Cloyd has given an additional \$1.05 million to bring his cumulative giving to approximately \$1.5 million. In

2000, Cloyd was the major donor in a group which gave \$100,000 to create a scholarship in honor of Cloyd’s mother, Frances Spears Cloyd ’31, ’59. Mrs. Cloyd was one of the first women to graduate from SMU Dedman School of Law, earning her J.D. almost eighty years ago. Mrs. Cloyd also became the first woman ever to earn an LL.M. degree from SMU Dedman School of Law when she completed the Master of Law program in 1959. In 2007, Cloyd added another \$100,000 to the scholarship fund. Earlier this year, he donated an additional \$250,000 as an additional tribute to his mother’s legacy. The impact of the last two gifts was doubled, since both were covered by the Dedman Match. Cloyd’s generosity does not stop there. In January of this year, Marshall Cloyd donated an additional \$800,000 to endow an international LL.M. scholarship at the law school.

“Although he did not attend law school himself, Marshall repeatedly proves that he is a dedicated supporter of Dedman Law,” said Dean Attanasio. Cloyd, the Chairman of the Board of InterMarine, Inc., holds a master’s degree in engineering from Stanford and an M.B.A. from Harvard Business School; he lives in Houston. “We greatly appreciate his desire to honor the past—through his mother’s scholarship—and to improve the future—by providing scholarship opportunities for both current J.D. students and LL.M. students yet to come.”

Marilyn Augur gives \$1 million to create the Chief Judge Richard S. Arnold Rule of Law Professorship



Marilyn Augur gives graciously and generously with both her time and her resources. “Time and again Marilyn has shown that she is one of the law school’s staunchest supporters,” noted Dean Attanasio. “She not only devotes a great deal of time and energy to her position as co-chair for the law school’s campaign steering committee, she also gives financially. Marilyn is truly a friend of SMU Dedman School of Law.”

With Mrs. Augur’s gift of \$1 million, the law school is honored to create the Chief Judge Richard S. Arnold Rule of Law Professorship. This Professorship is a fitting way to honor Mrs. Augur’s former brother-in-law, who served for many years as Chief Judge of the United States Court of Appeals for the Eighth Circuit. The Professorship will pay tribute to Judge Arnold’s extraordinary character and impact as well as his significant connection to SMU Dedman School of Law. In 2001, Chief Judge Arnold served as a Distinguished Visiting Professor at the law school, teaching an edited writing seminar on the Supreme Court of the United States. He was scheduled to teach again, but his declining health prevented him from doing so. Judge Arnold also

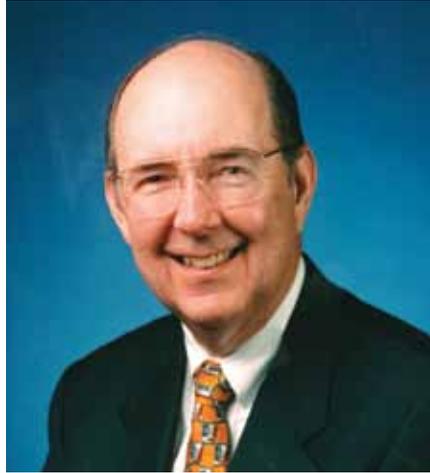
participated in the 2001 Supreme Court Summit, hosted by SMU Dedman Law, which brought Justices from the European Court of Justice, the highest court of Europe, together with Justices from the Supreme Court of the United States. In 2002, he delivered the Judge Irving L. Goldberg Lecture entitled “The Federal Courts: Causes of Discontent.”

Chief Judge Arnold was known for his tremendous intellect, his sense of fairness, and his commitment to judicial restraint. His leadership on key issues such as civil rights, the death penalty, and the individual’s right to assert claims against government wrongdoing was critical in shaping the law.

The Chief Judge Richard S. Arnold Rule of Law Professorship will be awarded to a top legal scholar and teacher who is dedicated to the rule of law. The recipient’s scholarship will focus on areas that are fundamental to the rule of law in the United States, such as Constitutional Law, Jurisprudence, Criminal Law, Ethics, Legal History, or Administrative Law.

Mrs. Augur hopes to raise an additional \$500,000 to convert the Arnold Professorship into an endowed faculty chair. The Chief Judge Richard S. Arnold Rule of Law Professorship at SMU Dedman School of Law will serve as an appropriate mark of respect for one of the country’s top jurists. The law school is grateful for Mrs. Augur’s unwavering support.

Erle Nye ’65 gives \$1 million for endowed student scholarship



Erle Nye ’65, former Chairman and CEO of TXU, understands the difference an SMU Dedman School of Law degree can make in becoming a leader. Nye says of his own experience, “I came into SMU law school an engineer. I left as a leader.”

SMU Dedman School of Law is pleased to announce that Nye has made a very generous gift of \$1 million to endow a student scholarship. Nye and his wife Alice want to be sure that others have the same opportunity Nye had to benefit from a first rate legal education.

Nye certainly made the most of his leadership training and abilities. After working as a junior engineer for Dallas Power & Light Company, Nye decided to change course and pursue a law degree. He graduated from SMU Dedman School of Law in 1965 and was named legal counsel for the utility. Over the decades, Nye rose through the ranks in various management positions with the evolving energy company. Nye eventually served as CEO and Chairman of the Board, leading the company through massive expansion programs and mergers before his retirement in 2003. Nye continues to be a leader in the civic arena. His community involvement is extensive, as he has served in a leadership capacity for numerous non-profit organizations covering

a broad array of interests including education, the arts, and community betterment.

The law school is very grateful for this new scholarship which will be named in honor of Erle and Alice Nye. “It is particularly gratifying to see a graduate who has demonstrated such extraordinary leadership success make it possible for future generations to do the same,” said Dean Attanasio. “Erle certainly has set the bar high, and we look forward to seeing what the recipients of the Erle and Alice Nye Endowed Scholarship will accomplish with their degrees from SMU Dedman School of Law. We thank Erle for the example he sets with this extremely generous gift.”

Wayne Watts ’80 continues to give on many fronts



SMU Dedman School of Law continues to benefit from the energy and generosity of Wayne Watts ’80, Senior Executive Vice President and General Counsel for AT&T.

Watts recently made a gift of \$675,000 for student scholarships. As co-chair of the Second Century Campaign steering committee for the law school, Watts understands and embraces the importance of student scholarships to the future of the school. “I grew up in Oak Cliff in modest circumstances and am grateful for the education I received at the law school,” said Watts. “I



Anonymous donors give almost \$3 million

Asking that their identities remain undisclosed at this time, two very generous donors have made gifts to the law school totaling almost \$3 million. The gifts are in the form of planned gifts which will be funded out of the estates of the donors. The gifts will be named upon receipt of the donations. One anonymous donor has given \$1.8 million to fund a faculty chair, with the understanding that any remaining funds will be used for student scholarships. A second anonymous donor has given \$1 million to support student scholarships.

“Although we cannot thank these individuals by name at this time, I want them and their families to know how much we appreciate these gifts,” said Dean Attanasio. “They will help the school make significant headway in reaching our goal of attracting and retaining the best faculty and drawing the nation’s top students. Faculty chairs and student scholarships are critical to solidifying our position as a top national law school, and these gifts are important in both ways. These gifts will be named upon receipt, and the donors will be more formally recognized at that time.”

feel strongly that we must make it possible for applicants from all circumstances and backgrounds to have the opportunity to earn an SMU Dedman law degree, and that we must be able to compete financially for the top candidates from around the country. Student scholarships are a key funding priority.”

“We are very fortunate to have Wayne as a loyal alum,” said Dean Attanasio. “In addition to his financial contributions, he devotes his time, his talent, and his team as well.”

Dean Attanasio was referring to the many different ways in which Watts is involved with his alma mater. Watts spearheaded the AT&T attorney mentor program in which AT&T lawyers assist in the training of law students enrolled in the school’s Small Business Clinic. In addition, Watts brought together the law school and the AT&T marketing department to brainstorm how best to promote the school’s many strengths and accomplishments. Cathy Coughlin, Senior Executive Vice President and Global Marketing Officer, and Jim Carter, Executive Director of Advertising and Brand Metrics, volunteered to work with Dean Attanasio and Associate Dean for Development and Alumni Affairs Lynn Bozalis ’90 to learn more about the SMU Dedman School of Law.

SMU Dedman School of Law appreciates the many different ways in which Wayne Watts supports and contributes to the school.

Estate of Charles Polk Player ’74 donates more than \$265,000 to create the Charles Polk Player Endowed Loan Fund

Charles Polk Player, a 1974 graduate of SMU Dedman School of Law, spent his professional career in law enforcement. Before his death in 2003, Player provided for a

testamentary gift which will ensure that his donation will be used over time to serve the purposes that were important to him, namely public safety and corrections. The funds from the Player estate, more than \$265,000, will be used to establish the Charles Polk Player Endowed Loan Fund. The fund will provide support for student loans in the SMU Dedman School of Law, with priority given to students who serve in the fields of public safety and corrections.

The Charles Polk Player Endowed Loan Fund is an ideal way to memorialize a man whose life was spent in the service of others. He had a long history of military service, including active duty in WWII, and spent more than fifty years in fire and rescue training and arson investigation. He never retired from his duties with the County Fire Marshall’s Office but remained as a volunteer until his death. He taught at the annual Firemen’s Training School at Texas A&M for more than thirty years. He began work with the Dallas County Sheriff’s Department in 1949, and in 2001 Player was recognized as the “Father of the Dallas County Sheriff’s Academy.” Appointed in 1985, Player also served as associate municipal judge for the City of Dallas, a position he held until his death.

Thanks to his generous gift, Charles Polk Player’s dedication to serving others will continue. SMU Dedman School of Law is very grateful to his estate and proud to be part of continuing his legacy.

Jackie Barrett gives additional \$250,000 in memory of her husband, Michael Barrett ’77

Last year the SMU Dedman School of Law community keenly felt the loss of Michael Barrett ’77. Recognized as a pioneer and leader in the mortgage banking industry, Barrett founded Barrett Daffin Frappier Turner & Engel,

L.L.P., and passionately supported many charitable and public service organizations. Barrett was a much loved alumnus who sat on the Executive Board of the law school, served on the Campaign Steering Committee, and established the Jean Kyle Jury Award. Barrett's business partner, Jim Dolan, gave \$500,000 to establish a scholarship named in honor of Michael Barrett, which was doubled thanks to the Dedman Match. Recently, Jackie Barrett added \$250,000 to the scholarship in honor of her late husband. Mrs. Barrett's gift was also covered by the Dedman Match, bringing the total value of the endowment fund to \$1.5 million. The law school is grateful for the dedication to the law school that Michael Barrett showed throughout his life and for the gifts that will allow a continuing tribute to him.

Lee Ford donates additional acreage valued at almost \$150,000 to the Lee and Logan Ford Endowed Scholarship Fund

Lee Holland Ford continues the Ford family tradition of generous giving to the SMU Dedman School of Law. Mrs. Ford, widow of Logan Ford '30, recently donated an additional two-acre piece of property to the Lee and Logan Ford Endowed Scholarship at the law school. In 1999, the Fords established a trust that holds a significant portion of their personal homestead and ranch in Lucas, Texas, then valued at approximately \$2.5 million, to endow a scholarship fund for law students. The original trust contained 125 acres of land. Mrs. Ford's recent gift of two acres of additional land located in the city of Lucas—a beautiful town just east of Allen—is valued at almost \$150,000.

The Fords have been longtime supporters of the community and SMU Dedman School of Law. Logan Ford was in the third graduating class of the law school, in 1930, and received the first Charles O. Galvin Award for service to the law school.

Ford practiced law in the Dallas area for almost 50 years, until his retirement in 1978. He continued to work as a consultant and doing pro bono work until shortly before his death in 1999. Lee Ford, who graduated from East Carolina University and later taught school, served as director of operations for the 1972 re-election campaign for the late U.S. Senator John Tower.

The Lee and Logan Ford Endowed Scholarship will serve as a lasting tribute to the Ford family's commitment to service and to the SMU Dedman School of Law.

Lisa Blue gives \$100,000 in honor of District Attorney Craig Watkins

Lisa Blue recently gave \$100,000 to support public interest law internships at Dedman Law as part of the Craig Watkins Endowed Public Interest Internship.

Blue's endowment gift will help law students intern with entities such as the District Attorney's Office, the Public Defender's Office, and the Equal Opportunity Employment Commission. The law school appreciates the opportunities created by Lisa Blue's generous endowment gift.

Dallas Bar Foundation donates another \$100,000 as it approaches 25 years of Bar None supporting the Sarah T. Hughes Diversity Scholarship

SMU Dedman School of Law remains grateful to the Dallas Bar Foundation for its continued support of the Sarah T. Hughes Diversity Scholarship at the law school. The Foundation has given over \$1.3 million in total. Established in 1981, the Sarah T. Hughes Diversity Scholarship is awarded to several minority students each year who have been selected by the Dallas Bar Foundation. The schol-

arship covers the full cost of tuition and fees. Intended to increase the number of minority students in Dallas and in the legal profession as a whole, the scholarship was named in honor of Judge Sarah Tilghman Hughes, United States District Court Judge for the Northern District of Texas. Appointed by President John F. Kennedy, Judge Hughes was the first woman to serve as a federal district judge in Texas, and she devoted much of her time to advocating for the rights of women and minorities.

Volunteer Support

SMU alumni and friends continue to make the difference through their commitments of time and money. "The law school's Second Century Campaign Steering Committee works diligently on behalf of the law school, and we are grateful for their volunteer spirit," said Dean Attanasio. "They are wonderful ambassadors to the community—whether alumni or non-alumni—representing the SMU Dedman School of Law with pride and confidence. We couldn't ask for a more dedicated and knowledgeable group of supporters."

Alan Feld '60 continues to provide excellent leadership as the steering committee's Convening Chair, along with Nancy Dedman '04H who serves as Honorary Chair. The hard work of the committee's co-chairs—Marylyn Augur '09H; Ron Barger '81; George Bramblett, Jr. '66; Wayne Watts '80; and Philip Wise '81—has resulted in significant gifts to the school. The school appreciates the involvement of the entire steering committee.



DEDMAN MATCH

Continues to Double the Impact of Gifts

The Dedman family continues its long history of generosity by designating a total of \$12 million for matching gifts in the Second Century Campaign. The matching gift is targeted with the law school's main goals in mind. Bob Dedman '84 has explained, "Of the match, 70% is for scholarships and 30% is for chairs or professorships. The donor must give at least the university minimum before the match is triggered." Dedman, a shrewd and successful businessman himself, notes the significant effect of the matching gift, telling donors, "You have the ability to 'double your money.'" It's a deal that many donors have already accepted.

According to University policies, the minimum donation required to qualify for "endowment" level giving—and thereby matching funds under the Dedman Match—is \$100,000 for scholarships and \$1 million for faculty positions. Endowment gifts ensure the long-

term success of the SMU Dedman School of Law and can serve as a lasting tribute as the income they generate over time is used to serve the donor's purposes.



ENDOWMENTS

The Importance of Endowed Scholarships and Faculty Positions

Everyone understands student scholarships, but endowed faculty positions are less familiar.

We've all been students ourselves, so it's not hard to picture how a student scholarship works, and if it is an endowed scholarship it simply means that it will continue

into the future. Endowment gifts are long-term investments which generate income to be used over time to serve the donor's objectives.

Endowed faculty positions are not as commonly understood. Professor Joseph W. McKnight, beloved teacher and member of the SMU law faculty for more than 55 years, feels strongly about the need for endowed faculty positions.

"Endowed faculty positions are critical to the long-term stability and progress of the law school," explains Professor McKnight.

"Ultimately, endowments impact the strength and reputation of the school."

"Gifts for endowed faculty positions, such as endowed professorships, faculty chairs, and distinguished faculty chairs, generate income that can be used to supplement faculty compensation and research," McKnight continued, "As a result, the school is better able to attract and retain top faculty, which helps attract better students. As the school rises in stature, the value of an SMU Dedman School of Law degree also rises, even if the degree was earned many years before." Professor McKnight is the Larry and Jane Harlan Faculty Fellow and Professor of Law.

Endowment Giving

Scholarships

- Gifts of \$800,000 or more generate a named full scholarship
- Named partial scholarship endowments start at \$100,000

Faculty Positions

- Naming opportunities for endowing faculty positions start at \$1 million
- Named Chairs are \$1.5 million
- Named Distinguished Chairs are \$2 million or more

Centers/Institutes

- Named Centers in a particular area of the law start at \$2.5 million
- Named Institutes in a particular area of the law start at \$5 million

Matching Gifts

- Funds from the Dedman Match may be available to match all or part of your endowment gifts